THE FOLLOWING ANNOUNCEMENT IS BEING MADE PURSUANT TO THE REQUIREMENTS OF RULE 19.6(C) OF THE CITY CODE ON TAKEOVERS AND MERGERS (THE "CODE") WHICH, INTER ALIA, REQUIRES A PARTY TO AN OFFER TO MAKE AN ANNOUNCEMENT AT THE END OF A PERIOD OF 12 MONTHS FROM THE DATE ON WHICH THE OFFER PERIOD ENDED CONFIRMING WHETHER IT HAS TAKEN, OR NOT TAKEN, THE COURSE OF ACTION SET OUT IN ITS STATED INTENTIONS.

FOR IMMEDIATE RELEASE

14 APRIL 2022

SOUTHERN COMMUNICATIONS HOLDINGS LIMITED ("SCHL")

RULE 19.6(C) CONFIRMATION WITH RESPECT TO STATED POST-OFFER INTENTIONS WITH REGARD TO HELLO TELECOM (UK) LIMITED ("HELLO")

SCHL announces that further to the acquisition of Hello by SCHL on 14 April 2021, it has duly confirmed in writing to The Panel on Takeovers and Mergers in accordance with the requirements of Rule 19.6(c) of The City Code on Takeovers and Mergers (the "Code") that SCHL has complied with its post-offer statements of intent made pursuant to Rules 2.7(c)(iv), 19.6 and 24.2 of the Code, as originally detailed in its announcement of 22 March 2021 and the offer document dated 23 March 2021.

ENQUIRIES

Moore Barlow LLP (solicitors to SCHL)

02380 718000

Roger Bailey