

SCG: The right caddie to maximise revenue

To take full advantage of the growing UK golf industry, it's more important than ever for clubs to demonstrate value in both the member and visitor experience. Whether it's booking a tee time, ordering a meal at your restaurant, or accessing WiFi anywhere on the course, it must be seamless and stress-free. SCG provides the robust telecoms infrastructure required to support this high-level experience, enabling you to maximise revenue per customer through multiple streams.



Robust connectivity

Uninterrupted connectivity is critical to your business, not only providing access to Cloud-based line of business applications, but enabling use of self-service kiosks and mobile applications to improve customer experience and offer cross-selling/upselling. We will supply and maintain connectivity and telephony across all buildings, from your club house to your pavilion and gate house, and use weatherproof wireless access points for estate-wide coverage.



Ensure readiness for Martyn's Law

Martyn's Law requires that golf courses with a capacity of more than 100 individuals deliver a consistent level of security preparedness for better protection of the public. Our Emergency Response Solution enables you to broadcast emergency alerts in the event of a terrorist threat. Offered alongside our Evonex Cloud Telephony System, it ensures your club is safe, secure and compliant, with additional sounders to cover your grounds.



Security for your customers and estate

As we provide all elements of your IT infrastructure, we can increase safety for your customers and their vehicles with CCTV across your entire estate, with ANPR for gated access. When it comes to securing your network, we provide rugged, tamperproof wireless access points, proactive cybersecurity, and controls to ensure legal use of internet access to avoid liability.

The UK golf industry continues to evolve, alongside the technology that supports it. SCG gives you bandwidth for change, considering both your current and future needs.