

# SCG: Boosting occupancy and guest experience

**Hospitality is a constant balancing act between Front and Back of House.** Unlike other businesses, customer needs and operational back-office processes are equally critical, with connectivity a key resource required by both. Partnering with SCG for your telecoms means you don't have to make that choice, and can improve operational efficiency across your whole hotel.



## Unlock the full potential of WiFi

We go beyond ensuring uninterrupted wireless connectivity across your hotel for guests and staff. With the full control we provide, you can prioritise bandwidth and usage across different areas of your hotel, ensure legal use to avoid liability, capture impactful marketing data, and deploy WiFi as a potential revenue stream.



## Ensure readiness for Martyn's Law

Martyn's Law requires that hotels deliver a consistent level of security preparedness for better protection of the public. Our Emergency Response Solution enables you to broadcast emergency alerts in the event of a terrorist threat. Offered alongside our Evonex Cloud Telephony System, it ensures your premises are safe, secure and compliant.



## Benefit from an all-in-one solutions provider

We begin with the modernisation and management of your IT infrastructure to increase robustness and efficiency, then can supply additional functionality which benefits from our holistic approach. This includes internal and external CCTV with ANPR, and advanced telephony features such as using in-room handsets to indicate when a room is clean and ready for guests.

Changes to the hospitality sector, and the technology that supports it, are occurring at a faster pace than ever. SCG gives you bandwidth for change, as we consider both your current and future needs.