SCG
Be More Connected

SCG: Reliable WiFi even when the weather isn't

As guest requirements evolve, failing to keep pace affects your occupancy rates. This can be further impacted by the perceived financial conundrum of requiring significant capital investment to meet current and future visitor demands. SCG is a business enabler, delivering the latest telecoms technologies not only to address these challenges, but to create additional opportunities for growth. Whether it's considering WiFi as a revenue stream, capturing impactful marketing data, offering cashless operation, or even assisting with Martyn's Law compliance, we empower you through the tools you need for success. All our solutions are offered with bespoke commercial models, ensuring affordability whilst demonstrating profit.

> "SCG provides a turnkey service and highspeed internet access which regularly scores highly in owner and holiday feedback. In partnership, we are looking to further enhance our digital experience which directly reflects on our occupancy rate."
>
> Jamie Hammond, Managing Director
> The Astbury

Ensure high performance WiFi

The rise of online streaming services means that even a single average family will put significant strain on wireless connectivity. This can be further complicated by limited rural infrastructure. We will deliver the bandwidth your guests require, whilst considering situational factors such as environment and cost.

Avoid the impact of poor internet coverage

Online review services consistently reference internet availability as an indicator of a location's commitment to quality and customer satisfaction. Whatever difficulties you face, we will provide uninterrupted wireless connectivity across your whole site, protecting repeat business and future bookings.

Maintain front and back of house

The leisure industry faces a unique challenge, where both customer needs and operational back-office processes are equally critical. As connectivity is required by both, we ensure all needs are met whilst keeping each side entirely separate. This protects the reservations process, enables cross-selling through online portals, and ensures legal use of public internet to avoid liability.

Guest expectations, and the technology required to meet them, will continue to change over time. SCG gives you bandwidth for change, as we consider both your current and future needs.